



Children's Education Society (Regd.)

# The Oxford College of Pharmacy

(Recognized by the Govt. of Karnataka, Affiliated to Rajiv Gandhi University of Health Science, Karnataka;

Approved by Pharmacy Council of India, New Delhi)

Accredited by NAAC and International Accreditation Organization (IAO)

Date: 13/5/2019

## CIRCULAR

This is to inform all the teaching staff of The Oxford College of Pharmacy that a seminar on "Sampling Techniques" for the academic year 2018-19 will be conducted on 17/5/2019. We request active participation for the same.

*P. Padma*  
PRINCIPAL

PRINCIPAL  
The Oxford College of Pharmacy  
No.6/9, 1st Cross, Begur Road, Hongasandra  
Bangalore - 560 068

Chief Patron

SRI. S.N.V.L Narasimha Raju  
Chairman,

The Oxford Group of  
Institutions, Bangalore.

Convener

Dr. Padmaa M Paarakh  
Principal & Professor, TOCP

Co-ordinator

Dr. Sheba Baby John

Department of Pharmacy  
Practice

Resource Person

Dr.G. Parthasarathy  
Professor & HOD

Department of Pharmacy  
Practice

The Oxford College of  
Pharmacy

### ABOUT US

The Oxford College of  
Pharmacy (TOCP) was  
established in 1992. TOCP  
under the aegis of Children's  
Education Society (R) offers D  
Pharm, B Pharm, M Pharm,  
Pharm D, Pharm D Post  
Baccalaureate and PhD  
Programs.

TOCP is recognized by the  
Government of Karnataka,  
affiliated to Rajiv Gandhi  
University of Health Sciences,  
Karnataka, and Drug control  
Board, Karnataka  
respectively, approved by  
Pharmacy Council of India,  
New Delhi.

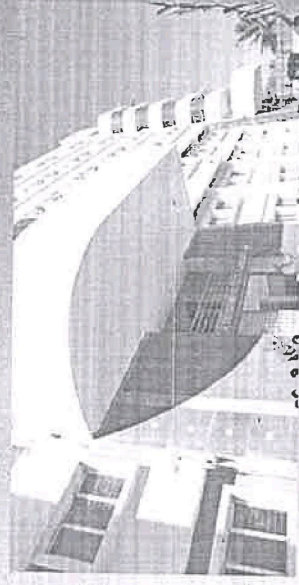
Seminar on

"Sampling Techniques"

On

17th May 2019

Time: 11 AM-12 PM



Organized by

Department of Pharmacy  
Practice

THE OXFORD COLLEGE OF  
PHARMACY

No 6/9, 1st Cross, Begur Road,  
Hongasandra, Bangalore

PIN 560 068

Karnataka, India.





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## DEPARTMENT OF PHARMACY PRACTICE

### ORGANISED SEMINAR

ON

### "SAMPLING TECHNIQUES"

#### CHIEF PATRON

SHRI S. N. V. L NARASIMHA RAJU

CHAIRMAN

THE OXFORD EDUCATIONAL INSTITUTIONS

#### CONVENER

Dr. PADMAA M PAARAKH

PRINCIPAL

THE OXFORD COLLEGE OF PHARMACY

#### SEMINAR CO-ORDINATOR

MRS. SHEBA BABY JOHN

ASSISTANT PROFESSOR

DEPARTMENT OF PHARMACY PRACTICE

THE OXFORD COLLEGE OF PHARMACY

#### RESOURCE PERSON

DR. G. PARTHASARATHY

PROFESSOR AND HOD

DEPARTMENT OF PHARMACY PRACTICE

THE OXFORD COLLEGE OF PHARMACY

**DATE:** 17<sup>th</sup> MAY 2019

**TIME:** 11 AM to 12 PM



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## PREAMBLE

The Department of Pharmacy Practice hosted a seminar on 'Sampling Techniques' for teaching faculty members. Dr. G. Parthasarathy, Professor and Head of Department at The Oxford College of Pharmacy in Bangalore, attended the event and delivered an insightful lecture that left a lasting impact on the audience on 18 participants. Dr. Parthasarathy's expertise and knowledge, a powerful source of inspiration, deeply impressed the audience.

Sampling technique play a vital role in research since it symbolizes that the selected sample is indicative of the larger population. Here, the speaker further addresses sampling techniques in detail.

### The content delivered in the seminar is as follows:

The speaker began the session addressing on the sampling techniques and its importance in research. Sampling techniques in research means selecting a set of items from larger population to represent the whole for research purposes. It plays a vital role in ensuring the validity of the study. A well selected sample confirms that the findings can be generalised to the entire population. Conducting research on entire population is time consuming and tedious process, but sampling aids in making research more efficient, manageable, cost effective as well as time effective. Further, by withdrawing the samples randomly or systematically, the impact of bias can be minimized thereby which more accurate and unbiased results can be generated. Sampling helps researchers with dataset to arrive at conclusions using suitable statistical methods and draw inferences about the study population. In conclusion, sampling is a vital part of research that affirms validity, reliability and generalizability of the study findings. There are many types of sampling techniques used in research with its own uses, advantages and disadvantages.





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Additionally, the speaker mentioned about common types of sampling techniques:

- Random Sampling
- Stratified sampling
- Cluster sampling
- Convenience sampling
- Systematic sampling
- Quota sampling
- Snowball sampling
- Purposive sampling



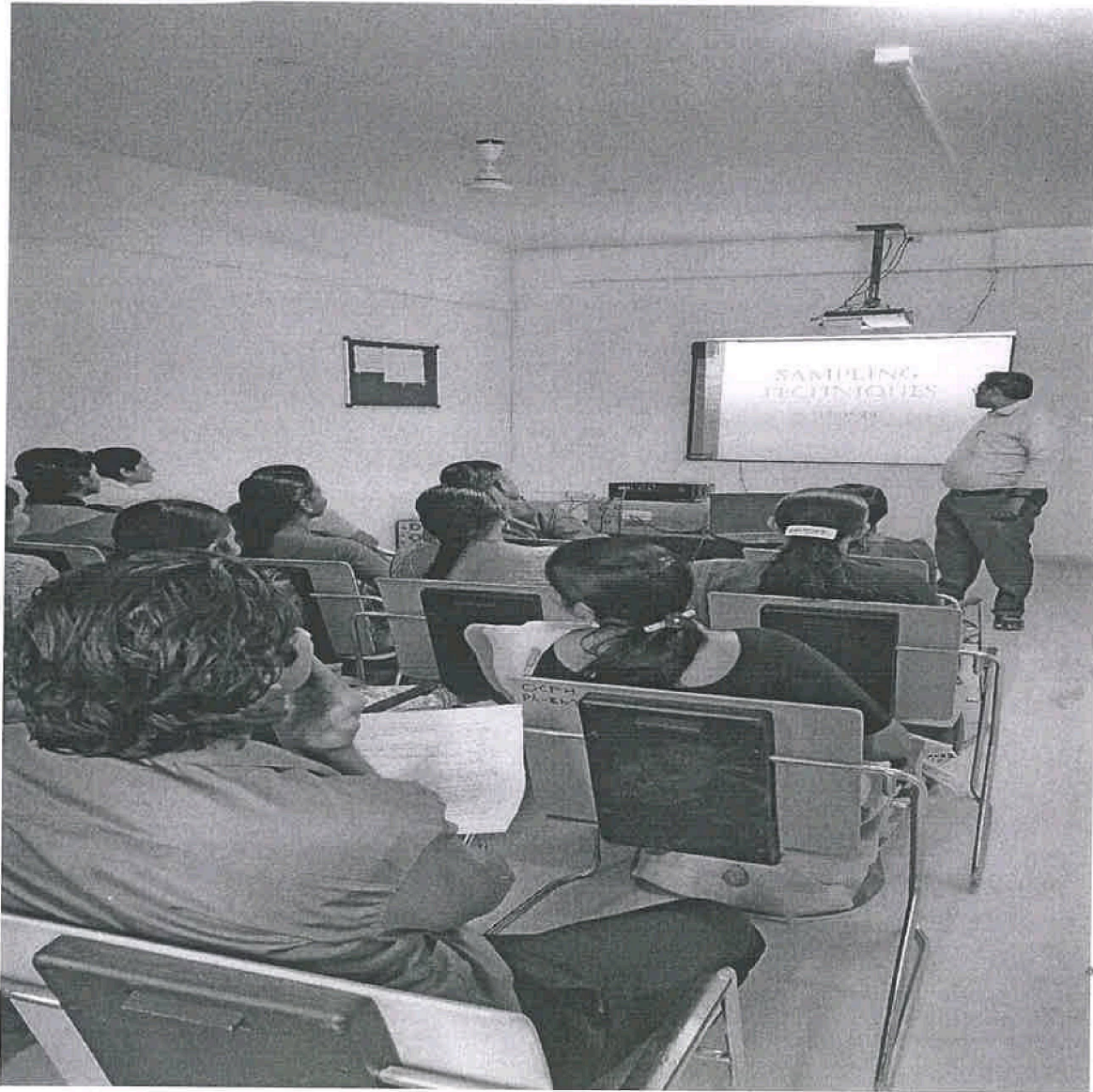
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**Dr. G. Parthasarathy interacting with participants**



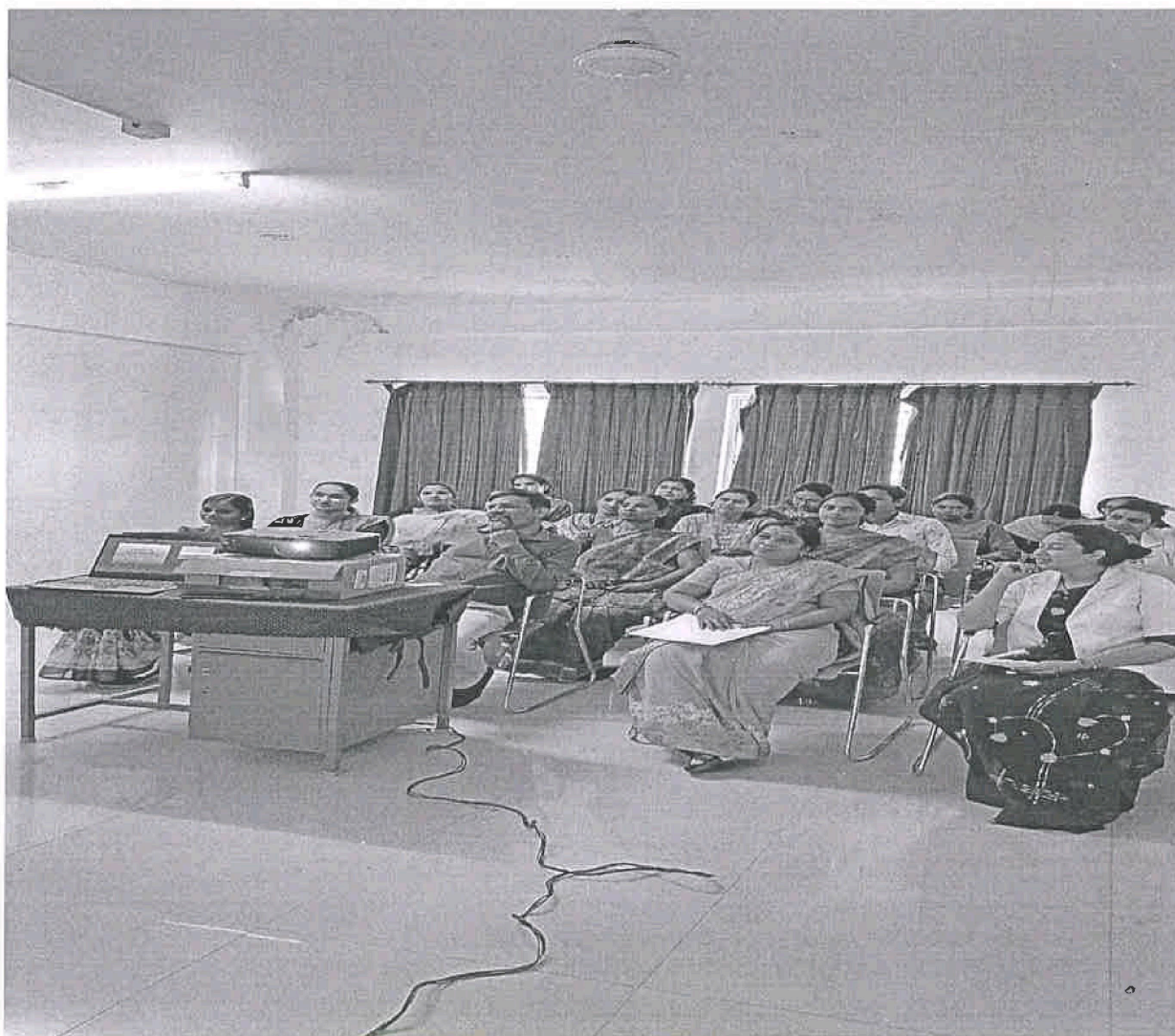


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Participants involved in the seminar

## OUTCOME

There were 18 participants in the seminar. After attending the seminar, the staff gained information about sampling techniques, its importance and its types. The outcome of a study population is affected by the type of sampling technique selected. Hence, it is very important to select sampling technique based on research objectives to ensure data collected is reliable. Additionally, the participants learnt about how through sampling time as well as cost can be managed.



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## LIST OF PARTICIPANTS

SL.NO	NAME OF STAFF	SIGNATURE
1	DR. PADMAA M PAARAKH	P. Padma
2	DR. S.KAMBHOJA	Kambhoja
3	MS.SEGU PRATHYUSHA	Prathyusha S
4	MS. JYOTSHNA DEVI BOLISETTY	Jyotshna
5	MS.SHWETA BISHT	Shweta
6	MS.SONA MARIUM PANICKER	Sona
7	MS. SUMA VARGHESE	Sona Varghese
8	MR.DILEEP CHANDRA SREERAMA	Dileep
9	DR.CHITRALI MALLIKARJUNA SETTY	C.M. Setty
10	MS.SURINDER KAUR	Surinder
11	MS.DIVYA SASI KUMAR	Divya
12	MS.NALLAGUNTLA LAVANYA	Lavanya
13	MS.KANCHAN SINGH	Kanchan
14	MS. AMRITHA V	Amritha
15	MS. RAMYA TUNUGUNTLA	Ramyam
16	DR. S. JAIKUMAR	Jai Kumar
17	MR. PAVAN KUMAR P	Pavans
18	MS. G. SUPRIYA REDDY	Supriya





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## PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. Padmaa M Paarakh has attended a Seminar on *Sampling Techniques* held at the Department of Pharmacy Practice, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2018-19.

  
Co-ordinator

Dr Sheba Baby John  
Dept. of Pharmacy Practice  
The Oxford College of Pharmacy

  
HOD

Dr.Parthasarathy  
Dept. of Pharmacy Practice  
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Principal

Dr. Padmaa M Paarakh  
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## PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. Surinder Kaur has attended a Seminar on *Sampling Techniques* held at the Department of Pharmacy Practice , The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2018-19.

*Dr. Sheba Baby John*  
Coordinator

Dr Sheba Baby John  
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*Dr. Parthasarathy*  
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## PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. Divya Sasi Kumar has attended a Seminar on *Sampling Techniques* held at the Department of Pharmacy Practice, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2018-19.

*Sheba Baby John*  
Co-ordinator

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*Dr. Parthasarathy*  
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*P. Padma*  
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**PARTICIPATION CERTIFICATE**

This is to certify that Mr/Ms/Dr/Mrs. Segu Pratyusha has attended a Seminar on *Sampling Techniques* held at the Department of Pharmacy Practice , The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2018-19.

*Dr. Sheba Baby John*  
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**PARTICIPATION CERTIFICATE**

This is to certify that Mr/Ms/Dr/Mrs. Suma Varghese has attended a Seminar on *Sampling Techniques* held at the Department of Pharmacy Practice, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2018-19.

*Dr. Sheba Baby John*  
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*Dr. Parthasarathy*  
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Principal

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